

City Of Austin **FINANCIAL ENHANCEMENT PROGRAMS** **Interactive Roundtable**

sponsored by the
Austin Area Black Contractors Association, Inc.



Presenters:

City of Austin's

- **Small and Minority Business Resources Department** •
- and**
- **Capital Contracting Office** •

Wednesday, August 10, 2016
6:00 pm - 7:45 pm
Holiday Inn Midtown
Learning Center Amphitheater
6000 Middle Fiskville Road | Austin, TX 78752



Presenters:
City of Austin's
• **Small and Minority Business Resources Department** •
and
• **Capital Contracting Office** •

Rosie Truelove, Officer
City of Austin, Capital Contracting Office •

Ms. Truelove has been with the City since 1998, starting as a graduate intern in the City's technology department. Rosie then moved to the City Manager's Office as an Executive Assistant working with Deputy City



Manager Joe Canales to support the City's Capital Improvement Program (CIP) and the MBE/WBE Procurement Program. After four years in City Hall, Rosie moved to Public Works, Office of the Director, later named the Division Manager of the Contract Procurement Division, the team responsible for the procurement for the contracts related to the City's CIP. In 2010, Rosie was named Director of the Contract Management Department and recently the department has been renamed the Capital Contracting Office where Rosie serves as Officer. She holds a BA in Government from UT Austin and a Master's Degree from the LBJ School of Public Affairs. While with the City, Rosie has played a critical role in developing and implementing leading practices in capital project delivery, contract administration and MBE/WBE initiatives. In 2009, the department's Qualifications Based Selection Process was received an Award of Merit from the American Council of Engineering Companies and the National Society of Professional Engineers. Rosie is a strong supporter of small and minority businesses and takes pride in partnering with SMBR, the community, and actively working with her departmental staff to ensure CIP contracting is performed in an ethical and compliant manner. *Rosie is a member of Texas City Management Association (TCMA) and Texas Public Purchasing Association (TxPPA).*

Veronica Briesño Lara, Director
City of Austin, Small and Minority Business Resources Department •

Veronica Briseño Lara is the first female director of the City of Austin's Small and Minority Business Resources Department. Veronica has a Masters Degree in Public



Affairs from the LBJ School of Public Affairs as well as Bachelor of Art Degrees in Journalism and Government from the University of Texas. Ms. Lara has worked for the City of Austin for eleven years and with the City's Small and Minority Business Resources Department (SMBR) for the last four years. As SMBR Director, Veronica believes that feedback from the community strengthens and improves the MBE/WBE program. Her vision is to help increase availability and project participation on City of Austin contracts by aggressively identifying and focusing on areas of improvements. With the help of all stakeholders, she is confident that the department can overcome the challenges that the minority and women procurement program is charged to implement. Veronica leads a staff of twenty seven who are responsible for implementing and enforcing the City of Austin's Minority - and Women-Owned Business Enterprise Procurement Program Ordinance through certification, compliance, outreach and administration. SMBR's initiatives under Veronica's leadership includes: strengthening the program's sanctions and additional scrutiny of Good Faith Efforts. In addition, Veronica has implemented an outreach program which includes monthly workshops on certification; upcoming large City projects and other topics of interest. She was tasked with the oversight of returning Certification to the City of Austin Prior to SMBR, Veronica worked for former Austin City Council Member Raul Alvarez, and in the City Manager's Office.

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Agenda

6:00-6:10 pm Registration & Light Refreshments

6:10-6:15 pm Introduction of the Interactive Roundtable
Carol Hadnot, ABCA's Program Manager / Consultant

- Financial Enhancement 1: Partial Payment
- Financial Enhancement 2: Release of Retainage
- Financial Enhancement 3: Mobilization Prompt Pay
- Financial Enhancement 4: Quick Pay

Presenters:

City of Austin's

Veronica Briseño Lara, Director

• Small and Minority Business Resources Department •

and

Rosie Truelove, Officer

• Capital Contracting Office •

6:15-7:45 pm Questions
Adjournment

Attending City Management Support Staff:

Debra Dibble, Assistant Director

Thomas Owens, Resource Services Division Manager

Tamela Saldana, Compliance Division Manager

Kristi Samilpa, Business Process Consultant





The Minority Contractors Trade Association Alliance (MTA), comprised of the Asian Contractor Association, Austin Area Black Contractor Association and the United Hispanic Contractor Association de Austin, worked tirelessly over the past year and half with assistance from the City of Austin Small and Minority Business Resources; Capital Contracting Office; Public Works and the Law departments on the abovementioned enhancement initiatives. These initiatives will greatly aid City of Austin Certified Minority and Women Contractors who are doing business as a subcontractor on City construction projects.

FAMILIARIZE
yourself with these contract enhancement procedures

KEEP HANDY
to aide your business when doing business with the City of Austin